



Supported by:



SC-HDC Workshop 2022

Bridging Opportunities through the Islamic Capital Market

Date : 15 November 2022 (Tuesday)
Time : 10.00 am to 5.00 pm
Venue : Securities Commission Malaysia (SC)

The Securities Commission Malaysia (SC), in collaboration with Halal Development Corporation (HDC) and supported by Capital Markets Malaysia (CMM), will be organising the SC-HDC Workshop 2022 (Workshop) as part of on-going efforts to intensify greater awareness on alternative fundraising avenues among MSMEs, particularly via equity crowdfunding (ECF) and peer-to-peer financing (P2P financing).

The Workshop will bring together recognised market operators (RMOs), approved by the SC to facilitate Shariah-compliant fundraising activities, share insights and guide the MSMEs on how to raise funds via their platforms. The Workshop will also feature companies with success stories in their efforts to raise funds via ECF and P2P financing. Participating RMOs will have the opportunity to provide consultation and network with the attendees at booth provided for the duration of the event.

This Workshop targets MSMEs in the halal businesses and industry, which would benefit from capital market funding avenues and alternative financing for MSMEs particularly via ECF P2P financing.

Programme

10.00am - 10.10am	<p>Welcome Remarks Encik Hairol Ariffein Sahari, Chief Executive Officer, Halal Development Corporation</p>
10.10am - 10.20am	<p>Opening Remarks Puan Sharifatul Hanizah Said Ali, Executive Director, Islamic Capital Market Development, Securities Commission Malaysia</p>
10.20am - 11.00am	<p>Session with Malaysia Digital Economy Corporation (MDEC) Encik Fadzli Hisham Mohd Aini, Head of Funding Facilitation and Investors Relation, MDEC</p> <ul style="list-style-type: none"> • The world’s economy is predominantly digitally driven. It is critical that Malaysia takes the lead in key areas such as digital adoption, digital entrepreneurship and innovation. • Sharing of MDEC experiences in digital economy – and funding facilitation activities and programs to support digital tech entrepreneurs to fundraise in different avenues including alternative funding such as ECF and P2P, venture capitals and private equities, as well as technology grants for companies to commercialize their innovation to the global market.
11.00am - 11.15pm	<p>Q&A Session</p>
11.15am - 12.00pm	<p>Panel Discussion – Success Story Conversations</p> <ul style="list-style-type: none"> • The session will share fundraisers’ experience which has successfully raised their capital for business expansion via ECF & P2P financing platforms. • What are the motivations to raise funds via ECF & P2P financing? • What are the challenges for companies to raise funds? <p>Moderator – Mohammad Ridzuan Abdul Aziz, Board Advisor, Fintech Association Malaysia</p> <p>Panel Speakers:</p> <ol style="list-style-type: none"> 1. Mr Sean Pereira – Finance Director, SAP Traders Sdn Bhd 2. Mr Yen Chee Yung – Co-founder & CEO of Baloy Sdn Bhd
12.00pm - 12.15pm	<p>Q&A Session</p>
12.15pm - 2.00pm	<p>Lunch Break & Networking</p>
2.00pm - 2.45pm	<p>Session on Shariah Screening Assessment Toolkit for the Unlisted Micro, Small and Medium Enterprises Encik Ridzham Zaidi Rizluwan @ Razuan, Deputy General Manager, Securities Commission Malaysia</p>
2.45pm - 5.00pm	<p>Breakout Session</p> <ul style="list-style-type: none"> • Coaching session by RMOs on the specifics of raising funds through

	<p>ECF & P2P financing– from preparation of proposal submission up to the launch of a funding campaign and beyond</p> <ul style="list-style-type: none"> The session will also provide investors’ perspective and case studies of actual campaigns to enable them to develop “investable campaign” <p>Note: Attendees are required to register for the sessions prior to the business clinic.</p> <table border="1" data-bbox="427 477 1390 1010"> <tr> <td data-bbox="432 477 887 651"> <p>Business Clinic 1 - Session on ECF Facilitator: Alia Abdul Halim, Securities Commission Malaysia</p> </td> <td data-bbox="892 477 1385 651"> <p>Business Clinic 2 - Session on P2P financing Facilitator: Mardheanna Md Yasin, Securities Commission Malaysia</p> </td> </tr> <tr> <td data-bbox="432 658 887 1003"> <p><u>ECF</u></p> <ul style="list-style-type: none"> Ethis Ventures Sdn Bhd (Ethis) Pitch Platforms Sdn Bhd (pitchIN) </td> <td data-bbox="892 658 1385 1003"> <p><u>P2P Financing</u></p> <ul style="list-style-type: none"> CapSphere Services Sdn Bhd (Capsphere) Crowd Sense Sdn Bhd (cofundr) MicroLEAP PLT (microLEAP) Modalku Ventures Sdn Bhd (Funding Societies) P2P Nusa Kapital Sdn Bhd (Nusa Kapital) </td> </tr> </table>	<p>Business Clinic 1 - Session on ECF Facilitator: Alia Abdul Halim, Securities Commission Malaysia</p>	<p>Business Clinic 2 - Session on P2P financing Facilitator: Mardheanna Md Yasin, Securities Commission Malaysia</p>	<p><u>ECF</u></p> <ul style="list-style-type: none"> Ethis Ventures Sdn Bhd (Ethis) Pitch Platforms Sdn Bhd (pitchIN) 	<p><u>P2P Financing</u></p> <ul style="list-style-type: none"> CapSphere Services Sdn Bhd (Capsphere) Crowd Sense Sdn Bhd (cofundr) MicroLEAP PLT (microLEAP) Modalku Ventures Sdn Bhd (Funding Societies) P2P Nusa Kapital Sdn Bhd (Nusa Kapital)
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Partners:

a) Main partner

Halal Development Corporation (HDC) - HDC is the central coordinator that promotes participation and facilitates growth of industry players towards the development of Malaysia’s halal ecosystem. HDC is set to raise the bar to drive the industry players to the next growth level; strengthening the Malaysia Halal ecosystem to make it more robust by creating a more business friendly environment for industry players to meet the growing demand.

b) Supporting Partner

Capital Markets Malaysia (CMM) – Previously known as Capital Markets Promotion Council (CMPC) in 2012, CMM was established to strengthen the internationalisation agenda for Malaysia’s capital markets to spearhead the local and international positioning as well as profiling of the Malaysian capital markets. CMM showcases the competitiveness and attractiveness of the various segments of the Malaysia capital markets – to promote international participation and enhance opportunities for domestic capital market intermediaries.