

# CORPORATE VENTURE CAPITAL PROGRAMME

21 & 22 March 2023 | 9.00am - 5.00pm  
Sofitel Kuala Lumpur, Damansara

For **Chief Innovation Officers** and **Chief Strategy Officers** evaluating the corporate venturing model or embarking on their corporate venture journey

Co-organised by :



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Attendance to this two-day programme is complimentary. Seats are limited to 35 companies with a **maximum of two** representatives per company, and subject to confirmation of the organiser.

# Speakers



**Salmah Bee Mohd Mydin**  
Executive Director  
Market Development  
Securities Commission Malaysia



**Akmal Hijazi Abdol Karim**  
Senior Manager  
Investment Management Development  
Securities Commission Malaysia



**Arni Laily Anwarrudin**  
Head  
Petronas Ventures



**Bikesh Lakhmichand**  
CEO  
1337 Ventures



**Cassandra Thomazios**  
Partner  
MahWengKwai & Associates



**David Goh**  
Head  
Hyundai Cradle Singapore



**Hann Yeoh**  
Executive Director  
YTL Power



**Hanno Stegmann**  
Managing Director & Partner  
BCGX and X.Ventures



**Matt van Leeuwen**  
Chief Innovation Officer  
Sunway Group



**Navina Balasingam**  
General Manager  
Capital Markets Malaysia



**Sai Kit Ng**  
Director  
Artem Ventures Sdn Bhd



**Taufiq Iskandar**  
Chief Investment Officer  
Penjana Kapital



**Wan Murdani Wan Mohamad**  
Director  
Digital Enablers  
MDEC



**YC Ng**  
Partner  
AC Ventures

**9.00am - 9.30am** Registration and Networking

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**9.30am - 9.45am** Opening Address by **Salmah Bee Mohd Mydin**, Executive Director, Market Development, Securities Commission Malaysia

**9.45am - 5.00pm** **Corporate Innovation Workshop**  
Incorporating an Innovation and Entrepreneurial Mindset  
Facilitated by **Bikesh Lakhmichand**, CEO, 1337 Ventures

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### Overview of the Corporate Innovation Journey

- Develop a deep understanding of what Corporate Innovation entails
- Understand different types of innovation activities in the corporate environment today

### Establish your innovation objectives

- Identify vision and system-level changes needed
- Extract and understand the external context in various dimensions
- Map external trends to internal needs

### By the end of this session, you will be able to :

- Learn how to run internal and external analysis to navigate your innovation journey
- Obtain a thorough understanding of your organisation's state with a structured framework

### Obtain buy-in from the organisation

- Understand what it takes for innovation to work in a corporate environment
- Communicate the plan to innovate through incremental changes

### Identify your innovation readiness : 8 innovation key drivers

- Acquire the best tools for fostering an environment for innovation in a large organisation
- Understand the right structures to kickstart innovation based on your experience, risk and budget
- The immediate skill sets your people need to attain to ensure you foster innovation

### By the end of this session, you will be able to :

- Evaluate your organisation's readiness
- Identify quick wins to kick-start innovation activities

### Fireside chat with Corporate Innovators

- Gain perspectives from local and regional practitioners who have implemented innovation within their corporations

**5.00pm** Closing Remarks by **Wan Murdani Wan Mohamad**, Digital Enablers, MDEC

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**7.00pm** **Networking Dinner hosted by Artem Ventures Sdn Bhd & MDEC**

# Programme Outline : Day 2 | 22 March 2023

**9.30am - 9.40am** Welcome Remarks : **Navina Balasingam**, General Manager, Capital Markets Malaysia

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**9.40am - 10.00am** **Presentation : Executing a Corporate Venturing Strategy**  
**Hanno Stegmann**, Managing Director and Partner, BCGX and X.Ventures

- Strategic considerations : Why should corporates consider corporate venturing to create value for their organisation
- Investment strategy
- Strategic vs financial returns

**10.00am - 10.40am** **Case Study Panel : Executing a CVC Strategy**

This panel will discuss the various CVC structuring considerations and interrelationships between LPs and GPs in the CVC ecosystem.

**Moderator :**  
**Hanno Stegmann**, Managing Director and Partner, BCGX and X.Ventures

**Panelists :**  
**Hann Yeoh**, Executive Director, YTL Power  
**YC Ng**, Partner, AC Ventures  
**David Goh**, Head, Hyundai Cradle, Singapore

**10.40am - 11.00am** **Presentation : The Malaysian VC Landscape**  
**Akmal Hijazi Abdol Karim**, Senior Manager, Investment Management Development, Securities Commission Malaysia

- Regulatory framework and policies
- Venture capital tax incentives

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**11.00am - 11.15am** **Coffee Break**

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**11.15am - 11.45am** **Presentation : Launching your Corporate Venture**  
**Cassandra Thomazios**, Partner, MahWengKwai & Associates

- Structuring your relationship in Corporate Venturing - JV, collaboration or investor?
- Legal Considerations of Equity Stakes vs Collateral - Documentation, types of Equity Stakes

**11.45am - 12.30pm** **A spotlight on Corporate Venture Corporations (CVCs) in ASEAN**

Hear from corporates and investors who have successfully embarked on the CVC journey in various forms and structures, and investors who have complemented this journey.

**Moderator :**  
**Taufiq Iskandar**, Chief Investment Officer, Penjana Kapital

**Panelists :**  
**Matt van Leeuwen**, Chief Innovation Officer, Sunway Group  
**Sai Kit Ng**, Director, Artem Ventures Sdn Bhd  
**Arni Laily Anwarrudin**, Head, Petronas Ventures

**12.30pm** **Closing Remarks**