RESPONSIBLE INVESTMENT

in practice

A six-month programme utilising the PRI best practice training model: A three-stage approach, including classroom and online training modules, to fully entrench in participants a strong, functional understanding and a confident fluency when discussing ESG issues.

Organised by :

SUSTAINABLE INVESTMENT PLATFORM

A joint initiative by :

CM2 capital markets MALAYSIA

IIC

Delivered by :

PRI ACADEMY

THE GLOBAL LEADER IN ESG TRAINING

Introduction

The Programme

This programme provides a comprehensive overview of ESG concepts, covering their drivers and origins. Participants will learn to identify and manage ESG risks and opportunities, engage confidently with key issues, and understand the influence stakeholders wield over corporate ESG performance.

The Curriculum

The curriculum includes skills to analyse ESG risks and opportunities, assess company performance using publicly available information, critically evaluate ESG data for informed decision-making, and integrate ESG considerations into both corporate operations and investment strategies. This course takes learners from ESG theory into practical application and integration.

The Learning Approach

The learning approach is designed to solidify ESG understanding and retention through a multi-faceted process. It begins in the classroom, where the core foundations of ESG and RI are covered alongside specific content goals for each team.

This is followed by continuous e-learning, utilising industry-leading, self-paced e-courses that include post-course assessments leading to PRI-recognized certification. Subsequently, an 'RSQ - Refresh, Socialise, and Question' return session occurs 6-12 months after the initial classroom, providing updates on key ESG industry changes, facilitating discussions on applying course learnings, and allowing learners to pose questions to PRI expert instructors. This ensures that ESG learning remains an ongoing initiative rather than a one-time checkbox exercise.

Fees and Commitment

The programme fees are covered fully by the Sustainable Investment Platform.

Upon course registration, it is expected that the same individual will attend the sessions throughout the entire 6-month duration.

Certification

Upon completion of the three elements of the course, including achieving the pass mark in the final assessment of the online course, all learners will be awarded a 'Certification in Responsible Invesment in Practice' from the PRI.

The Modules

The PRI best practice training model encompasses a three-stage approach to fully entrench in your employees a strong, functional understanding and confident fluency when discussing ESG issues.

STAGE 1

Classroom

This in-person course begins with the core foundations of ESG and Responsible Investing (RI) covered, as well as the key content learning goals you have for each team.

STAGE 2

Self-paced E-learning

Reinforce and broaden knowledge of learners with a 'study at own pace' e-learning module.

STAGE 3

RSQ – Refresh, Socialise, Question

Return to the classroom for a 90-minute session 6 months later. An opportunity to hear key ESG updates, ask follow-up questions and to discuss how learners have applied their ESG learnings.

Programme Details : Stage 1

Each class is limited to a maximum of 25 participants to ensure an optimal learning environment.

Cohort 2 (50 participants)

Group A (25 participants)

Date : 6 February 2024
Time : 10.00am - 4.00pm
Venue : Securities Commission Malaysia

Group B (25 participants)

Date : 7 February 2024
Time : 10.00am - 4.00pm
Venue : Sofitel Kuala Lumpur Damansara

Stage 1 Programme Outline (in-person classes)

PRI Academy will begin by covering the core foundations of ESG and RI, as well as the key content learning goals each organisations have internally.

Foundations of responsible investment

Lesson 1: Key concepts and drivers

- **Key definitions**
  - Defining RI; understanding sustainability; what are ESG issues?
- **Drivers of responsible investment**
  - Financial materiality & fiduciary duties; client demand; policy & regulation; sustainability outcomes
- **RI strategies**
  - Responsible investing vs. sustainable investing, vs. impact investing
- **The RI ecosystem**
  - Key actors: an overview of the responsible investment value chain

Lesson 2 : ESG issues

- **Understanding ESG issues with the SDGs**
  - Examples of key risks and opportunities
- **Levels of analysis**
  - Global, regional, company-level analysis
  - Industry dynamics & asset-level analysis
- **PRI's three priority issues**
  - Climate change
  - Human rights
  - Corporate governance
- **Understanding and assessing the materiality of ESG issues**

Lesson 3 : ESG incorporation

- **Types of ESG incorporation**
  - Screening; ESG integration; thematic investing
- **Key differences across asset classes**
  - Fixed income, listed equity, private equity, multi-asset
- **ESG integration**
  - What is ESG integration?
  - Assessing ESG performance
  - Risk, return & opportunities
- **ESG information**
  - Factors, data (quantitative and qualitative) & ratios

Responsible Investment in practice

In the afternoon session, the trainers will concentrate on three case studies to help learners understand the practical application within an investment context of the key principles taught within the morning session.

Case study 1: Corporate analysis

- **How to prioritise ESG issues in a practical context**
  - Navigating through sources of information
- **Informing the investment decision**
  - Relating material ESG issues to company forecasts and valuation considerations
- **The importance of stewardship and engagement strategies**

Case study 2: Climate change

- **Overview and definitions**
  - GHG emissions, net zero, carbon budget
  - Opportunities and risks (physical and transition)
  - Data and reporting: taxonomies, TCFD framework, GHG protocol
- **Case study**
  - Data sourcing analysis
  - Sector analysis (identified risks)
  - Company analysis: core operations, value chain, broader network
  - Climate scenario analysis

Case study 3 : Portfolio construction and management

- **Types of funds**
- **Portfolio construction**
  - Considering ESG issues in portfolio construction
  - Portfolio-wide metrics
- **Investment tools**
  - Benchmarks, data sources, ratings, ESG scores
- **Portfolio monitoring**
- **Case study**
  - Exploring the impact of exclusions
  - Managing portfolio-wide metrics
  - Selecting asset managers

Stage 2 Programme Outline (15 hours online learning)

Stage two provides learners with access to the PRI's flagship online course, Applied RI. The self-paced, online learning reinforces and solidifies concepts taught within stage one, helping to ensure learners develop confidence working in the language of ESG.

The highly practical, case study-based course is broken into nine constituent modules and a summative assessment.

Stage 3 Programme Outline ('RSQ' virtual classroom session)

The final stage of the blended learning programme involves a return to the classroom, this time virtually.

Taking place around 6 to 9 months after the initial classroom training, the 'Refresh, Socialise, and Question' session provides learners with an update on key ESG industry changes; an opportunity to discuss with colleagues and trainers their experiences in applying the course learnings; and the chance to ask questions of PRI expert instructors, all to ensure ESG learning is a continuous endeavor, not a one-off tick box exercise.

Trainers

Anthony Roberts

Director
Investor Education
PRI (UK)

Anthony Roberts leads PRI's Investor Education team. In this role, he is charged with leveraging PRI's unique position to deliver world-leading practical and applied training and education around ESG and responsible investment.

Anthony has over 15 years' experience in engagement and relationship building with governments, regulators, senior industry leaders and stakeholder groups to improve industry-level sustainability and governance practices. He is a graduate of the University of Edinburgh and holds an MBA (with Distinction) from Warwick Business School.

Toby Belsom

Director
Investor Guidance
PRI (UK)

Toby Belsom leads PRI's Investor Guidance team. This team works across all asset classes and multiple investment strategies, ensuring that PRI's thought leadership and best practice can be presented in ways most immediately useful and applicable be investment industry participants.

Toby has over 30 years' experience in capital markets. He was a member of award-winning SRI team in the late 1990s at NPI, before working on the investment teams at Henderson Investors and Aviva Investors. He has over ten years' experience as a UK equities portfolio manager for institutional and retail clients. Toby also spent two years as head of research, managing the team at ShareAction that delivered RI industry benchmarks, developed resolutions and published sector impact studies. He is a graduate of the University of Bristol and Imperial College London.

Michal Bartek

Senior Lead
Listed Equity
Investor Guidance
PRI (UK)

Michal Bartek leads listed equity training and guidance within PRI's Investor Guidance team. In this role, he works to ensure that PRI's thought leadership and best practice around responsible investment in listed equities is immediately useful and applicable for investment industry participants.

Michal has over 25 years' finance and investment industry experience, 15 of which was spent in investment research and asset management. He started his career as a sell-side research analyst in the 1990s at NatWest Markets and spent most of his professional investing career actively managing global equity portfolios at New Star Asset Management. Following this, Michal spent five years teaching capital markets courses, and five years leading the design of the CFA and CIPM curricula. He is a graduate of the London School of Economics and the London Business School; a CFA Charter holder; and a holder of CFA UK's Certificate in Climate Investing and ESG Investing Certificate.

Organiser

The Sustainable Investment Platform (SIP) was jointly established by Capital Markets Malaysia (CMM) and the Institutional Investors Council Malaysia (IIC) in 2021. The SIP's objective is to support institutional investors and the fund management industry in building the depth of sustainable and responsible investment (SRI) strategies which align financial returns with ESG priorities. The SIP offers a platform to build capacity in sustainable investing among Malaysia's asset owners and asset managers and provides an avenue for discussion and advocacy of best practices in sustainable and responsible investments.

Delivery Partner

The PRI Academy is part of the Principles for Responsible Investment (PRI), the world's leading proponent of responsible investment. Leveraging the PRI's unique expertise, industry connections and independent global perspective, the PRI Academy leads the way in applied responsible investment training for industry professionals, delivered in a flexible and engaging online format.

Important notes :

- Participation is capped at 50 participants per cohort. Subsequent cohort commencement will be announced in due course.
- This programme is open to all members of the Institutional Investors Council Malaysia (IIC). All applications are to be made through the IIC.
- The deadline for registration for Cohort 2 is 22 January 2024.
- The programme fees are covered fully by Capital Markets Malaysia.
- Upon course registration, it is expected that the same individual will attend the sessions throughout the entire 6-month duration.
- The PRI Certificate will be awarded to participants who have successfully completed the six-month programme, with a 100% attendance of the in-person and virtual modules.

For registration support, please contact IIC at **sabaruddin@iicm.org.my**

For details on the programme, please contact Capital Markets Malaysia at **email : general@capitalmarketsmalaysia.com** | **Tel: +603 6204 8318**